



# Think Money Group invests in Kyocera for a superior print service.



**Case Study**

**Think Money Group**



## Key Features

- Think Money Group invests in a fully managed print solution based on Kyocera's award-winning, ultrareliable multi-functional printers
- PaperCut print management software is installed to deliver greater control, visibility and security
- Annodata is selected as a strategic partner to provide print and digital workflow management services

# Think Money group

## About Think Money Group

Think Money Group, the group behind the thinkmoney and Ocean Finance brands, comprises multiple businesses offering a range of simple and accessible financial services, from current accounts and credit cards, to loans,

insurance and mortgage broking services, to debt advice and consolidation. The companies employ up to 900 staff between them and all reside together at the Think Money Group site in Trafford Park, Manchester.

## The challenge

Think Money Group relies on its on-site printers for its daily operations, with hundreds of customer letters printed on site each month and hundreds of documents received into the business which require scanning and managing securely in line with GDPR.

However, an aging fleet of multi-functional printers (MFPs) was failing to keep pace with the needs of the business and was impacting business efficiency and effectiveness.

The MFP fleet was coming to the end of its effective working life and lacked the functionality required to support Think Money Group's core business processes, while device breakdowns were becoming more frequent, placing additional strain on the group's IT resources and, ultimately, creating real operational issues. Faced with these challenges, the company was keen to update its print fleet and consolidate service contracts so that they could fully support the business.

## The Annodata solution

Annodata completed a full audit of Think Money Group's print requirements and assessed the company's pain points. Armed with this information and after extensive testing behind the scenes, a new bespoke managed print solution comprised of the latest Kyocera MFPs was proposed.

After careful consideration, Think Money Group decided to go with the Annodata — Kyocera solution, which featured Kyocera TASKalfa MFPs, chosen specifically for their reputation for reliability, recently confirmed by the reliability award from the industry specialists 'Buyers Lab (BLI)' which endorsed the Kyocera MFPs as offering unrivalled levels of reliability, performance, and quality.

The fully-networked MFPs were supplied with 'PaperCut' print management software to give Think Money Group greater control and visibility over its print practices. The PIN-release function means that documents are never left unclaimed, ensuring that sensitive data is kept confidential.

In addition, the software provides a full reporting functionality so that Think Money Group can see who is printing what, allowing for better cost allocation.

The entire installation is backed up by Annodata's industry-leading support service, providing the peace of mind an Annodata engineer will be with them within four hours in the unlikely event that they have a problem.

## The Annodata benefit

Since moving over to Annodata's new managed print solution, Think Money Group has enjoyed significantly improved levels of performance and reliability, ensuring that its staff can print and process documents easily and efficiently.

Legacy print contracts were consolidated, so that Think Money Group has just one predictable quarterly invoice to process. In addition, print expenditure and the total cost of ownership has decreased significantly.

With the new print solution in place, Think Money Group is now engaged with Annodata on a strategic level about how the company can support its wider push towards digitisation and transforming its workflows.

Commenting on the benefits of working with Annodata, Christian Henson, Head of IT Service & Operations for Think Money Group subsidiary Gregory Pennington Ltd, said:

**"Annodata worked with us throughout the engagement to ensure the solution was the right fit for our unique requirements. The transition between the printer fleets was well managed throughout, with the Annodata team working seamlessly with our own internal project teams to deliver the new fleet replacement with no disruption to any of our printing services."**

Christian Henson, Head of IT Service & Operations.

Annodata is one of the UK's longest standing, independent providers of Managed Services, covering Document and Content Management, Unified Communications and IT.

Annodata brings together the very best technologies in the marketplace, carefully integrates them and helps you to build and maintain your business infrastructure.

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